



WHO WE ARE

Football Champions Tour (FCT) is the worlds leading sports marketing agency for the latest generation of footballing icons.

FCT is the largest organiser of legends football matches across the globe. FCT represent and have unrivaled access to the biggest legends of the game and their agents.

We are a destination for brands to source their talent solutions for sponsorship activations, personal appearances & advertising campaigns.

» footballchampionstour.com





EXHIBITION MATCHES

Football Champions Tour are the worlds premier organiser of Legends Games. We have delivered over 15 games in the last 5 years with over 1 million fans attending our history making events. We have worked with some of the worlds biggest brands so we understand their needs and requirements. Football Champions Tour can help you develop a legends match strategy which will engage with your sponsors key audience & meet your strategic objectives.

WE DELIVER
THE BIGGEST LEGENDS MATCHES
IN THE WORD



» Legends matches create massive global media exposure for your brand



AVAILABLE PLAYERS

**Patrick Vieira • Rivaldo • Fabio Cannavaro • Roberto Carlos
Luis Figo • Andriy Shevchenko • Alessandro Nesta • Michael Owen
Cafu • Paul Scholes • Clarence Seedorf • David Beckham
Rio Ferdinand • Michael Ballack • Raul • Alessandro Del Piero
Ronaldinho Gaucho • Javier Zanetti • Carles Puyol • Samuel Eto'o
Deco • Toldo • Robert Pires • Patrick Kluivert • Genaro Gattuso
Edgar Davids • Jens Lehmann • Mikael Silvestre • Christian
Karembeu • Marcel Desailly • Fernando Hierro • Michel Salgado
Gianluca Zambrotta • Ronald de Boer • Louis Saha • Marco Materazzi
Gennaro Gattuso • Nuno Gomes • Gaizka Mendieta • Robbie Fowler
Hidetoshi Nakata • Steve McManaman • Youri Djorkaeff
Sonny Anderson • Fredrik Ljungberg • Jamie Carragher
Juliano Belletti • Vitor Baía • Dwight Yorke • Patrick Berger
Jari Litmanen • Vladimir Smicer • Jerzy Dudek • Christian Vieri
Aboutrika • Jared Borgetti • Rui Costa • Jorge Campos
Xavi • David Trezeguet • Ji Sung Park**



STARSIXES



sky sports

THE FIRST EVER COMPETITIVE TOURNAMENT FOR FORMER INTERNATIONAL FOOTBALLERS

» starsixes.com





STAR SIXES

Star Sixes reunites the world's greatest players in their national team colours to renew old rivalries. The first-ever tournament was held at The O2, London, 13th-16th July 2017 and won by Robert Pires' France side. With 12 nations competing, the stellar names in action included England's Steven Gerrard and Michael Owen, Brazil's Roberto Carlos and Rivaldo, Italy's Alessandro Del Piero and Ravanelli, Spain's Carles Puyol and Salgado, Germany's Michael Ballack, Portugal's Deco and Nigeria's Jay-Jay Okocha.

BRAND ACTIVATIONS

Our legends are followed and respected by millions of fans across the world. They are not just sporting legends but public figures. Through a combination of PR and social media our legends can help your brand to increase sales and awareness to the masses.

DELIVERING GLOBAL AMBASSADORS FOR
YOUR BRAND

BRAND AMBASSADORS

Through our extensive portfolio of football legends we can offer unrivaled choice to the biggest names in the game. We can offer a completely bespoke service that is guaranteed to make your event truly unique and memorable. From product launches, expert punditry and media campaigns to intimate guest appearances for special occasions, our legends can adapt to suit your requirements and budget, offering the rare opportunity for your guests to mix with football royalty.

- » **PERSONAL APPEARANCES**
- » **PRODUCT LAUNCHES**
- » **COACHING CLINICS**
- » **MEET & GREETs**
- » **SOCIAL MEDIA ACTIVATIONS**
- » **CONFERENCES**
- » **AWARD CEREMONIES**
- » **TV PUNDITRY**

Football Champions Tour has access to most current and retired footballers.



MAXIMUM EXPOSURE



Our legends are followed and respected by millions of fans across the world. They are not just sporting legends but public figures. Through a combination of PR and social media our legends can help your brand to increase sales and awareness to the masses.

OUR CLIENTS

Football Champions Tour represents some of the biggest names in international football and we continue to build their profile, brand identity & career strategy.



Patrick Vieira



Carles Puyol



Luís Figo



Robert Pirès



Deco



40M
SOCIAL MEDIA
FOLLOWERS

488
INTERNATIONAL
APPEARANCES

31
LEAGUE
TITLES

6
CHAMPIONS
LEAGUE TITLES

3
WORLD
CUPS



CURRENT PLAYERS



» **Nishikawa**



» **Sixpad**



» **Pepsi**



BRAND CONSULTANCY

FCT helps develop sports marketing, sponsorship, PR and content strategies for brands, rights holders, governments and sports venues in order to achieve your brand and business goals. Our expertise and experience in producing creative and commercial strategies from planning, engagement and delivery have benefited clients for leading rights holders across multiple footballing platforms.

LICENSING DEALS



Football Champions Tour is again exclusively mandated to negotiate the Icons agreements of EA Sports this year. The Icons appear in EA FIFA Sports' gaming. More than 80 iconic players signed for FIFA 18, including legends like Ronaldinho, Thierry Henry, Maradona, Ronaldo Nazário, Pelé and Luís Figo.

OTHER EVENTS

Football Champions Tour has access to most current and retired footballers.



GET IN TOUCH

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THE BEST ARENA
OF LATIN AMERICA
GREETES THE BEST
PLAYERS OF ALL TIME

AGAINST POVERTY
TER GIVE ME A
HIRT